



# F010 : MULTI-PURPOSE CLEANER

all round cleaning concentrate, hard surface cleaner

## Description of product

All purpose cleaning concentrate, ideal for removing soil, grease and heel marks from all synthetic floors. Also excels on all non-porous surfaces. Controlled foam helps prevent over use

## Product Uses

For cleaning floors in offices, schools, hospitals, canteens etc. Suitable for use on linoleum, PVC, rubber, sealed wood, sealed cork and thermoplastic floors. N.B. Not recommended for galvanised surfaces, laminated flooring or unsealed wood and cork.

## Directions

For light cleaning dilute 1 part to 100 parts hot water. For general cleaning dilute 1 part to 50 parts hot water. For heavy duty cleaning and spray burnishing dilute 1 part to 30 parts hot water. For heavy duty degreasing dilute 1 part to 10 parts warm water.

**iN Insight Supported**

iN Insight is Selden's interactive product selection and training system. Enables the user to create full COSHH training kits, wallcharts, task cards and more. visit <http://www.selden.co.uk/in insight>



**iN Insight recommended product uses**

	typical dilution
Flooring - damp mopping (general)	see label
Flooring - maintenance (manual / mop)	1 : 50
Flooring - spray cleaning	1 : 30

**Product Hazards and PPE Requirements**

**Warning**



**Contains :**

**Risk Phrases**  
Causes skin irritation. Causes serious eye irritation.

**Safety Phrases**  
Keep out of reach of children. Wash hands thoroughly after handling. Wear eye protection, protective gloves. IF ON SKIN: Wash with plenty of soap and water. IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing. If eye irritation persists: Get medical attention. Take off contaminated clothing and wash before reuse.

**Technical Data**

Composition	A blend of glycol ethers and detergents and perfume buffered to controlled alkalinity
Appearance	Clear liquid
Colour	Blue
Cloud Point	>60
Density	1.010
pH	12.0
Fragrance	Pine/Fresh
Stability	2 years in a unopened container

**Environmental Profile**

**Biodegradability**  
All surfactants contained in Selden Products meet the requirements of the EU Detergent Directive 2005 – 2004/648/EC. This requires all surfactants to break down both quickly and completely into harmless material such as CO2 and water.

**Selden Environmental Charter**

- We set ourselves industry leading standards.
- Selden minimises wastage, packaging and transportation.
- If it can be recycled, it will be recycled.
- Our chemicals policy exceeds regulatory requirements.
- We don't expect other people to clean up after us.
- Conserving energy, preserving resources.
- By being innovative, we strive to do better.
- We like to work in partnership with our clients.

Visit our website for more information.

**External Accreditations**

- 9001 - Quality System
- 14001 - Environmental System
- 18001 - Health & Safety System
- IPPC Certified Manufacturer

**Sustainability**  
Product conforms with the DEFRA endorsed Sustainable Cleaning guidance



**COSHH+ Supported**

Selden's bespoke COSHH awareness and product training tool. Users specify the products in use and instantly generate a full training pack to enable quick and effective staff training.



**www.flagship-mcp.com**

Flagship products are those products that are included in Selden Multi-language Cleaning Programme. Flagship products have induction kits, best practise guidance, MSDS, wallcharts and usage guides available in the following languages

- english, french, spanish, portuguese, polish, german, dutch, russian, romanian, estonian, czech, croatian.



**UKAS**  
accredited testing  
laboratory No. 4204



**SELDEN**  
formulating  
testing  
manufacturing  
to  
the highest  
standards

## Selden Research Limited

Staden Business Park, Staden Lane, Buxton  
Derbyshire. SK17 9RZ

Tel : 01298 26226 | Fax : 01298 26540 | Email : [info@selden.co.uk](mailto:info@selden.co.uk) | web : [www.selden.co.uk](http://www.selden.co.uk)

